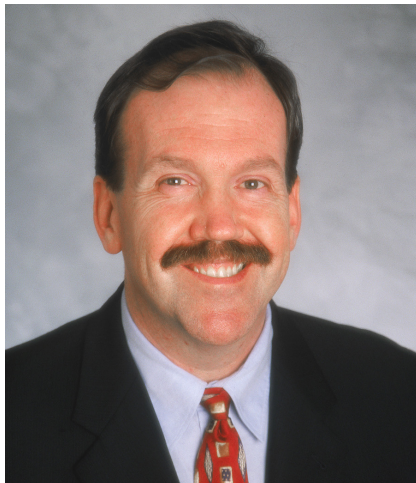


# George T. DeVries III

Chairman, CEO, Co-Founder



George DeVries co-founded American Specialty Health (ASH) in 1987 with only a few thousand dollars, working from a second bedroom in his condominium. His goal was to develop non-traditional health care programs and to integrate them into traditional medical plans offered by Fortune 500 employers, insurance companies, and health plans.

Over the years, George has guided ASH's growth to become one of the nation's largest health services organizations, providing a broad range of specialty provider network programs, fitness programs and total population health management programs including prevention & wellness and condition management programs.

When George first co-founded ASH, he focused on chiropractic provider programs. The company has since added physical therapy, occupational therapy, speech therapy, nutrition services, dietetic services, acupuncture, naturopathy and massage therapy. George has led ASH to develop its

own national provider group supported by other ASH subsidiaries including a national insurance carrier, a specialty health plan in California, an IPA in New York, and other organizations currently covering over 18 million Americans. During this process, ASH achieved a variety of industry firsts, including:

- Creating the first specialty health plan for chiropractic
- Creating the first specialty health plan for acupuncture
- Creating the first national insurer for complementary and alternative health care
- Receiving the first national accreditations for a specialty complementary/alternative health insurer, network, and/or health plan organization

After the company achieved these milestones, George personally guided the innovation process which has transformed ASH into one of the nation's leading health services organizations. First, ASH developed Healthyroads, a wholly owned subsidiary of ASH, which offers a broad array of prevention and wellness programs including lifestyle coaching, an online wellness portal, incentive programs, and various worksite programs covering over six million members nationally. As part of ASH's goal to regularly introduce new programs, Healthyroads will introduce a new condition management program including condition coaching, claims analytics and other services in January

2012. In addition, George guided ASH as it created comprehensive fitness programs, which includes Silver&Fit®, an exercise and healthy aging program for Medicare plans, and Active&Fit®, a fitness program for commercial plans. ASH's fitness programs now serve over 1 million members nationally.

Based in San Diego, ASH currently provides specialty network programs, total population health programs and fitness programs for 26 million Americans; will post about \$178 million in 2011, and; has over 800 employees. ASH works with over 120 health plans and over 2,200 employer groups nationally. George is the majority owner of ASH and its corporate subsidiaries; ASH is a privately-held company and there are no outside investors. Under George's leadership, ASH has organically developed all of its products, revenues, and membership over the last 24 years.

Considered an early expert in the integration of complementary and alternative health care into third-party reimbursement, George was appointed by President Clinton in 2000 to serve on the White House Commission on Complementary and Alternative Medicine Policy. He has testified before various congressional and legislative committees, and has published articles on complementary/ alternative health care and health improvement in numerous trade publications.

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# George T. DeVries III

Chairman, CEO, Co-Founder

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George is also a frequent guest speaker on health care topics for various organizations.

Key honors bestowed on George include:

- America's Health Insurance Plans (AHIP) Innovators Award in 2004
- Ernst & Young National Entrepreneur of the Year for Health Sciences in 2000
- San Diego Entrepreneur of the Year for Health Sciences in 1997
- 21st Century National Leadership Award from Impact Urban America

As an innovator in corporate health and wellness, ASH has received numerous awards for its efforts, which include being named one of the Inc. 5,000 Fastest-Growing Privately Held Companies three times, a Gold National Business Group on Health "Best Employers for a Healthy Lifestyle" winner, one of the country's 15 Fittest Companies by *Men's Fitness* magazine, one of the "Healthiest Employers in San Diego" by the *San Diego Business Journal*, among others.

George has also focused on developing an exceptional management team and work environment for his employees. As a result, ASH has been named one of the Best Places to Work in San Diego by both *San Diego Magazine* and the *San Diego Business Journal*. The company has also been named among the "100 Best Places to Work in Healthcare" by *Modern Healthcare* magazine.

George and ASH are also actively engaged in community service. In 2005, 2006, and 2010, George served as the corporate chair of the Network of Strength Walk to Empower for Breast Cancer Awareness. He supports a broad range of community service initiatives including having ASH clinicians provide chiropractic services at a medical clinic for the homeless in San Diego. He also supports fundraising activities for organizations such as Toys for Tots, the El Refugio Senior Center in Mexico, Pets are Wonderful Support (PAWS), the American Heart Association, Soldier's Angels, the Challenged Athletes Foundation, Make-A-Wish Foundation, SuperFood Drive, and others. In 2001 and 2002, ASH employees traded their own holiday party to host an event for the spouses and children of deployed military from San Diego military bases.

George was named an Outstanding Alumnus in 2001 by the University of California-San Diego (UCSD), where he received his Bachelor of Arts degree. In 2011, he was honored as one of "50 Distinguished Alumni" out of over 130,000 alumni during UCSD's 50th anniversary celebration. He received his high school degree from the Culver Academies in Culver, Indiana, a college preparatory boarding school, and currently sits on its Board of Trustees.

# Robert P. White

President, Chief Operations Officer



Robert (Bob) White brings more than 20 years of diverse experience and leadership in the California health care industry to American Specialty Health (ASH). His background includes several years of involvement in international health care business ventures and HMO start-ups outside of California.

Prior to joining ASH in 2001, Bob was executive vice president and chief operations officer of Health Net, one of California's largest HMOs. In this capacity, he was responsible for Health Net's day-to-day commercial operations, Medicare and medical product lines, information services, and human resources. Additionally, Bob oversaw the merger integration activities of Health Net and Foundation Health, and he supported efforts to obtain a three-year National Committee for Quality Assurance accreditation for the new firm.

Prior to joining Health Net, Bob was president and chief executive officer of CareAmerica Health Plans, where he was responsible for the growth and profitability of all CareAmerica companies, including CareAmerica's HMO, Life Insurance Company, CareAmerica Michigan, and CareAmerica Compensation. In his eight years with the organization, he had also served as senior vice president and general manager of CareAmerica's Medicare Services Division, as well as vice president of administration.

Previously, Bob was executive vice president and COO of Health Visions, where he was responsible for the formation and leadership of two fully licensed start-up managed care companies in Nevada and Texas.

Bob began his health care career in 1974 at Blue Cross of California, where he served for more than 13 years in a number of management positions.

Bob has also served as member of the board of the California Association of Health Plans and on the board of directors for the American Association of Preferred Provider Organizations.

Bob earned a bachelor's degree in business administration from California State University–Northridge as well as an MBA from Pepperdine University. He has a Fellow, Life Management Institute designation.

# R. Douglas Metz, DC

Chief Health Services Officer, Executive Vice President



As chief health services officer and executive vice president at American Specialty Health (ASH), Dr. Douglas Metz oversees health services and outcomes research, clinical quality management, wellness quality assurance, health affairs, and health guidelines and policy functions of the organization. Dr. Metz has been instrumental in supporting the development of numerous new products, research activities, and evidence-based quality initiatives at American Specialty Health, and has been the lead health professional supporting the development of the company's Healthyroads wellness and fitness programs. Dr Metz has served in a senior clinical management role at American Specialty Health for more than 15 years.

Dr. Metz is chairman of the Health Standards Committee and the Wellness Standards Development Committee of URAC, a national accreditation organization. He also participates on the Outcomes Measurement Committee of the Disease Management Association of America and the Chief Medical Officer's Committee of AHIP, the national insurance association.

Prior to working with American Specialty Health, Dr. Metz was the first chiropractic physician to be hired to serve as a national medical director for Aetna Health Plans, a full service health plan. In that role, he was responsible for the company's national chiropractic

and physical medicine managed care initiatives within the employee benefits, workers' compensation, and personal injury insurance lines of business.

Dr. Metz's focus on quality improvement led a 13-year quality improvement initiative which resulted in reductions in the number of back pain-related radiological examinations by network doctors from 78 percent to nine percent. The initiative won a prestigious URAC Best Practices in Consumer Empowerment and Protection award in 2008. Dr. Metz has published a number of papers related to health and productivity management and managed care.

Dr. Metz is a frequent speaker and author on many topics related to managed care, quality management, and wellness, and he has contributed to textbooks and scientific articles including: "Health and Medical Economics Applied to Integrative Medicine," Institute of Medicine (2009); "Healthy Employees; Healthy Business," Nolo Press (2009); "Supplement Health Insurance: Meeting Today's Needs," AHIP Press (2009); and articles published in the Journal of Occupational & Environmental Medicine (2008), American Journal of Health Promotion (2007), Archives of Internal Medicine (2004), and the Journal of Occupational & Environmental Medicine (2004).

In 2010, Dr. Metz was named a "Health Care Champion" by the San Diego Business Journal.

# Kevin Kujawa

Chief Information Officer, Executive Vice President



Kevin Kujawa has more than 25 years of information technology experience, ranging from computer programming to his current position as chief information officer and executive vice president of information technology. He has more than 20 years of experience in the managed care environment.

Kevin joined American Specialty Health (ASH) in 1995. Since then, he has been responsible for the company's application and Web site development, systems administration, telecommunications, data analysis and reporting, and Electronic Data Interchange (EDI).

Prior to joining ASH, Kevin spent two years with Prudential Healthcare Systems and three years with Aetna Health Plans.

Kevin earned a bachelor of science degree in computer sciences from Northern Illinois University (DeKalb, Illinois) and an MBA from the University of Nevada–Las Vegas, with an emphasis in information systems. While at UNLV, Kevin received a Conrad Hilton Scholarship and earned distinction as a member of the Phi Kappa Phi Honor Society.

# Julie Jennings

Chief Wellness Operations Officer, Executive Vice President



Julie Jennings brings to American Specialty Health (ASH) over 25 years of extensive management experience in the managed health care industry. Julie's areas of expertise include operations, product implementation, quality improvement systems, and performance measurement, among others.

As ASH's chief wellness operations officer, Julie is responsible for operational oversight and performance of the prevention and wellness as well as fitness lines of business under ASH's wellness subsidiary Healthyroads. This includes overseeing the operational implementation, integration, and performance of all Healthyroads programs. In addition, Julie has direct-line accountability for the telephonic coaching program teams, as well as the inbound and outbound call centers.

Prior to her role in Healthyroads, Julie was responsible for oversight of ASH's specialty network management and fitness program operations, including administrative transactional functions, such as claims, customer service, Internet support, group services, membership, appeals and grievances, credentialing, clinical services management administration, business analysis, and performance management.

Prior to joining ASH in 2001, Julie was co-founder of 2C Solutions, a managed health care consulting firm. At 2C Solutions, she provided a variety of diverse services for clients, including interim management, operational assessments, performance measurement systems, organizational and infrastructure development, facilitation and implementation of collaborative solutions, and other strategic and operational initiatives.

Julie also served as Health Net's vice president/consultant of e-commerce development and vice president of group operations for CareAmerica Health Plans. She also previously served as associate vice president of business planning and operations at PPO Alliance.

Julie holds a bachelor's degree in management from the University of the Redlands and an executive MBA from Pepperdine University.

# William M. Comer, Jr., CPA

Chief Financial Officer, Executive Vice President



William (Bill) M. Comer, Jr. brings over 26 years of accounting, finance, and general management experience in both publicly-held and privately-owned companies to American Specialty Health (“ASH”). As chief financial officer, Bill is responsible for the management and oversight of all financial matters for ASH.

Prior to joining ASH in 2008, Bill was vice president, audit and corporate compliance officer for Valeant Pharmaceuticals International (“Valeant”), a publicly-held pharmaceuticals company based in Aliso Viejo, CA. In this role, he was responsible on a global basis for managing Valeant’s internal audits, assuring compliance with Sarbanes-Oxley Section 404 (“SOx 404”) internal controls requirements, monitoring and reporting on financial and non-financial regulatory compliance matters, promoting ethical standards, and performing special investigations. Bill also formerly served as CFO of Valeant’s publicly-held research and development subsidiary, where he managed its accounting and financial operations, implemented SOx 404, participated in the initial implementation of several multi-million dollar global clinical trials, and started and managed a distributions company in Southeast Asia.

Bill has worked as CFO for several companies in the health care services industry, with a significant concentration on provider management organizations, including, among others, Premier Practice Management (PPM), Inc., which was a national physician practice management company based in San Diego, CA, and Presbyterian Healthcare Associates Corporation, a physician-hospital organization based in Charlotte, North Carolina.

Bill spent eight years with two of the original Big 8 accounting firms. He earned a bachelor of arts degree in political science from Wofford College in Spartanburg, South Carolina and a bachelor of science degree in accounting from the University of South Carolina. He is a Certified Public Accountant (CPA) and a Fellow in the Healthcare Financial Management Association.